

ALYSSA RANKER

INVESTIGATIVE JOURNALIST

CONTACT



www.AlyssaRanker.com



Chesapeake, Virginia

SKILLS

Investigative Research and Reporting

Digital Storytelling and Content Creation

Source Development and Relationship Building

Collaborative Teamwork

EDUCATION

Bachelor of Arts

Old Dominion University

2020-2024

Majors: English with a concentration in Journalism and Strategic Communication

REFERENCES

Adrienne Mayfield

Aesia Toliver

PROFILE

Investigative Producer with a proven ability to identify, pitch, and produce compelling stories that hold public figures accountable. Experienced in building and maintaining community contacts, gathering information, and leveraging FOIA requests to uncover critical insights. Skilled in digital storytelling, with a solid understanding of social media, online content strategies, and creating engaging, timely reports. Adept at producing special reports, writing scripts, and collaborating in high-pressure, team-focused environments. Passionate about using investigative journalism to drive impactful change and inform the public.

WORK EXPERIENCE

Associate Producer

WAVY

February - December 2024

- Collaborated in pitch meetings to conceptualize and refine story ideas, contributing to targeted special reports and investigative projects.
- Produced original stories, conducting interviews in person and via Zoom, and covering court cases to deliver accurate, timely content.
- Investigated high-stakes stories including a months-long case involving first responders' misconduct, utilizing FOIA requests and deep-dive research.
- Collected and analyzed court documents, public records, and online sources to substantiate stories and uncover new angles.
- Flexed schedule covering a variety of roles such as morning producer and digital content producer.
- Coordinated with PR professionals to arrange interviews and secure access for newsroom stories.
- Developed tips from the assignment desk into fully fleshed-out stories through vetting and research.
- Authored web articles and broadcast scripts on topics spanning local and national news.
- Partnered with colleagues across the newsroom to ensure cohesive storytelling and efficient newsgathering processes.

Investigative Intern

Virginia Association of Broadcasters; WAVY

June - August 2023

- Produced an in-depth special report on car seat safety, combining research, interviews, and multimedia storytelling.
- Wrote web articles on high-profile criminal cases that trended on the stations website for multiple days.
- Assisted with investigative projects by gathering court documents, conducting research, and filing FOIA requests under guidance.
- Collaborated with the investigative team to support the development of targeted special reports and daily investigative stories.
- Conducted interviews and sourced information, ensuring accuracy and in depth reporting.

Public Relations Chair

Omega Phi Alpha National Service Sorority
Alpha Sigma Chapter

May 2023 - April 2024

- Managed and created content for the chapters social media platforms, including Instagram and TikTok, to enhance brand visibility and engagement.
- Photographed and filmed events for promotional purposes, sharing highlights on social media.
- Designed custom graphic materials, including posters and social media posts, for recruitment campaigns and special events.